

# APPRENTICESHIP MATTERS

Spotlight on Talent Development through Registered Apprenticeship

Edition 2, July 2021

Registered Apprenticeship is a powerful tool for growing the American economy and is a proven method to help employers build diversity and inclusion in their workplaces. As a Workforce Intermediary, Appteon, Inc. promotes the expansion of inclusive registered apprenticeship programs within the IT/Cyber industry.

This edition focuses on registered apprenticeship as a means to develop a well-trained workforce and talent pipeline!

Click on "LEARN MORE" throughout the newsletter to open the associated link

**LEARN MORE: Apprenticeship Works!**

*"Apprenticeship is a proven workforce development solution that is helping U.S. federal government agencies to recruit and develop well-trained federal workers in highly-skilled occupations."*

**LEARN MORE: Federal Agency Apprenticeship Programs**

## BROOKINGS

*"Modern apprenticeships offer a talent development approach that onboards more diverse talent as well as internal infrastructure to create a learning culture."*

- Brookings March 1, 2021 Report: An Apprenticeship FAQ

**LEARN MORE: An Apprenticeship FAQ:**

**What employers need to know about talent development**

- What is the difference between an internship and an apprenticeship?
- How long is a typical apprenticeship?
- What is the return on investment for apprenticeships?
- How can employers optimize return on investment?
- What are the indirect costs and benefits of apprenticeships?
- How can small and medium-sized businesses enjoy the benefits of apprenticeships?
- How can apprenticeships improve diversity and inclusion in an organization?
- What will the National Apprenticeship Act of 2021 do for employers?
- What are some other resources on apprenticeships?
- Apprenticeships can spark a cultural shift among employers

## Are you aware of your State's Apprenticeship Expansion Efforts and Resources?

According to [Workforce GPS](#), U.S. Department of Labor, State Apprenticeship Expansion (SAE) grants have been utilized since Fall, 2016 in efforts to expand and diversify Registered Apprenticeship Programs around the country.

**LEARN MORE: Employer Tax Credits in Your State**

**LEARN MORE: Investments, Tax Credits, and Tuition Support**

**LEARN MORE: State Apprenticeship Expansion Promising Practices - 2020**

- State Leadership and Policy
- Outreach and Business Engagement
- Capacity to Launch and Manage Programs
- Apprenticeship Pipelines and Diversity
- Career Pathways and Education Alignment

## Apprenticeship Trivia

There has been \_\_\_\_% growth in new apprentices since 2011.

**CLICK HERE for the correct answer**

"Information technology is critical to our country's infrastructure, security, and economic competitiveness. Apprenticeship is your proven solution for recruiting, training and retaining world-class technology talent."

**LEARN MORE: Discover Apprenticeship: Information Technology Fact Sheet**

Appteon, Inc. has been developing technology solutions for nearly 20 years and serves as a Workforce Intermediary for the U. S. Department of Labor to support continued apprenticeship expansion and opportunity. Intermediaries function as a conduit between employers, other partners and the Office of Apprenticeship to accelerate registered apprenticeship program development.

Follow us:



Contact us for more information about IT Registered Apprenticeship or to become an IT Registered Apprenticeship Program Partner:

\*Visit: <https://appteon.com/workforce-development> / \*Email: [apprenticeship@appteon.com](mailto:apprenticeship@appteon.com)

Appteon's Partners in Expanding Inclusive IT Registered Apprenticeship Programs



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## July 2021

31st Anniversary - ADA (Americans with Disabilities Act)

*"Employers who champion the inclusion of workers with disabilities in the workplace earn 28% higher revenue. Inclusive talent pipelines, such as apprenticeship, can help promote greater workplace productivity and innovation."* -PIA ([Partnership on Inclusive Apprenticeship](#)).

### Upcoming Events

\*July 12-15: LEARN MORE

DisabilityIN: Annual Conference and Engagement Expo

\*July 21: LEARN MORE

"Inclusive Apprenticeships: Shaping Your Community's Workforce" Webinar presented by PIA

\*July 29: LEARN MORE

The ADA @ 31: A Conversation with Bobby Silverstein and Susan Mazrui, a webinar hosted by the Employer Assistance and Resource Network on Disability Inclusion (EARN)



## Employers - Check this out!



**LEARN MORE: "Perspectives on Apprenticeship- What Employers Should Know About Inclusive Apprenticeships"**

**LEARN MORE: Resources that Support People With Disabilities in Apprenticeship**

**LEARN MORE: EEO Resources for Registered Apprenticeship Sponsors**

*"Sponsors of Registered Apprenticeship Programs have the ability to open the doors of opportunity for all prospective apprentices by creating inclusive programs that welcome a diverse pool of candidates."*  
- U.S. Department of Labor